



Course Module
 Department of Animal Science
 Faculty of Animal Science
 Universitas Brawijaya

Module name	Entrepreneurship
Module level	Undergraduate program
Code	UBU 60003
Subtitle	-
Courses	Entrepreneurship
Semester(s)	5
Person responsible for the module	Dr. Ir. Bambang Ali N, MS, DAA, IPM
Lecturer	<ol style="list-style-type: none"> 1. Budi Hartono, Prof. Dr. Ir., MS. IPU 2. Hanief Eko Sulisty, Ir. MP. 3. Hari Dwi U., Ir., MS,M.App.Sc,PhD.IPM 4. Hendrawan S., Prof. Dr. Ir., M.Rur.Sc 5. Ifar Subagiyo, Prof. Dr. Ir., M.Agr.St 6. M. Halim Natsir, Dr. Ir. S.Pt., MP. IPM 7. MB Hariyono, Dr. Ir. MS 8. Moh. Nur Ihsan, Prof. Dr. Ir. MS 9. Nanang Febrianto, S.Pt., MP 10. Rizki Prafitri, S.Pt., MA. PhD 11. Siti Azizah, Dr. S.Pt., M.Sos., M. Commun
Language	Bahasa Indonesia, English
Relation to curriculum	Compulsory/elective
Type of teaching, contact hours	Contact hours and class size separately for each teaching method: lecture, lesson, project, practical etc.
Workload	<ol style="list-style-type: none"> a. Lecture: 14 meetings*100 minutes b. Practicum: 14 meetings*150 minutes c. Independent learning: 16 times*150 minutes 90.67 hours/semester for course and 42.25 for practical Lecture, Exercise, and private study
Credit points	3 credits/ 5.10 ECTS
Requirements according to the examination regulations	-
Recommended prerequisites	-

Module objectives/intended learning outcomes	ILO-8: Capability to perform effective team work and a self-evaluation ILO-10: Actively contributing in the learning process and discussion ILO-13: 3. Capability to implement technology in Animal Science to increase productivity, efficiency, quality and sustainability based on breeding, nutrition, processing, management as well as to organize an entrepreneurship concept and a sustainable production system
	Objectives:
	Knowledge: Able to know and understand entrepreneurial theories and concepts and design BMC. Create an entrepreneurial mindset (measured from group presentations/videos. It can be seen as proactive, innovative, risk-taking). Although it is intangible, it can be seen from the gesture.
	Skills: cognitive- Able to understand the scope of Entrepreneurship: Leadership, Business Communication, Creativeness, Innovativeness, Proactiveness, and Risktaker.
	Competences: Able to explain about entrepreneurial theories and concepts and design BMC, entrepreneurial mindset. It can be seen as proactive, innovative, risk-taking). Although it is intangible, it can be seen from the gesture.
Content	<p>Courses:</p> <ol style="list-style-type: none"> 1. Introduction, lecture system, class organization, explanation of general material (RPKPS) of the course of entrepreneurship, reference books, evaluation system. 2. Theory and concepts of Entrepreneurship: <ol style="list-style-type: none"> a. Entrepreneurial mindset (innovativeness, proactiveness, risk-takers) b. Entrepreneur types (business, social, government, and academic entrepreneurship) 3. Entrepreneurial motivation (dream building) 4. BMC <ol style="list-style-type: none"> a. Value proposition b. Key partners c. Key activities d. Customer relationship e. Customer segment f. Key resources g. Cost structures h. Revenue streams i. Channels 5. Networking and communication 6. Quality, operations, and e-marketing concepts 7. Success stories: local, national, and global entrepreneurs 8. Business ethics
Study and examination requirements and forms of examination	<ol style="list-style-type: none"> 1. Midterm exam 2. Final term exam 3. Practicum <p>How to score: Attendance > 80% Midterm Exam= 40% Final Exam = 40% Practicum = 20%</p>

	<p>A : 80 < Final Score ≤ 100</p> <p>B+ : 75 < Final Score ≤ 80</p> <p>B : 69 < Final Score ≤ 75</p> <p>C+ : 60 < Final Score ≤ 69</p> <p>C : 55 < Final Score ≤ 60</p> <p>D : 50 < Final Score ≤ 55</p> <p>D+ : 44 < Final Score ≤ 50</p> <p>E : 0 < Final Score ≤ 44</p>
Media employed	Class, Online learning system (Zoom and Google Classroom), projector, screens, e-book and WA Group
Reading list	<p>1. Glancey, K.S. and R.W. McQuaid (2000) Entrepreneurial Economics (Macmillan, Basingstoke and St. Martin's Press, New York) (ISBN 0-333-73645-1 and 0-312-23227-6),230pp.</p> <p>2. Introduction to Entrepreneurship. Available from: https://www.researchgate.net/publication/304741970_Introduction_to_Enterpreneurship [accessed Apr 22 2021].</p>

