



Course Module
 Department of Animal Science
 Faculty of Animal Science
 Universitas Brawijaya

Module name	Agribusiness Management
Module level	Undergraduate program
Code	PES60008
Subtitle	-
Courses	Agribusiness Management
Semester(s)	5
Person responsible for the module	Ir.Hari Dwi Utami,MS.M.Appl.Sc.Ph.D
Lecturer	<ol style="list-style-type: none"> 1. Dr.Ir. Umi Wisaptiningsih,MS 2. Dr.Ir. Bambang Ali Nugroho,DEA.IPM.ASEAN Eng 3. Prof. Dr. Budi Hartono ,MS.IPU.ASEAN Eng 4. Dr. Ir. MB Hariyono,MS 5. Prof.Dr.Ir.Zaenal Fanani,MS.IPU 6. Jaisy Aghniarahim Putritamara,S.Pt.,MP 7. Puji Akhiroh, S.Pt., M.Sc
Language	Bahasa Indonesia, English
Relation to curriculum	Compulsory/ elective
Type of teaching, contact hours	Contact hours and class size separately for each teaching method: lecture, lesson, project, practical etc.
Workload	<ol style="list-style-type: none"> a. Lecture: 14 meetings*100 minutes b. Practicum: 14 meetings*150 minutes c. Independent learning: 16 times*150 minutes <p>90.67 hours/semester for course and 42.50 for practical Lecture, Exercise, and private study</p>
Credit points	3 credits or 5.10 ECTS
Requirements according to the examination regulations	-
Recommended prerequisites	-
Module objectives/intended learning outcomes	ILO-4: Capability to develop knowledge and comprehensive mindset based on Animal science and industry ILO-7: Capability to perform an independent, standardized, measurable, effective, efficient and sustainable work ILO-13: Capability to implement technology in Animal Science to increase productivity, efficiency, quality and sustainability based on breeding, nutrition, processing, management as well as to organize an

	entrepreneurship concept and a sustainable production system
	Objectives:
	Knowledge: Able to develop the management of the livestock agribusiness and livestock industry, able to construct value-added products and expand market, able to project managerial skills and competencies in the field of agro-industrial technology
	Skills: cognitive- Able to know and understand about understanding of agribusiness management concepts and systems, decision-making processes in agribusiness, input procurement management in agribusiness, onfarm management/cultivation and downstream management and marketing management in livestock agribusiness
	Competences: Able to explain about the management of the livestock agribusiness and livestock industry, construct value-added products and expand market, project managerial skills and competencies in the field of agro-industrial technology
Content	<p>Courses:</p> <ol style="list-style-type: none"> 1. Lecture contract, an introduction to the outline of livestock agribusiness management 2. Agribusiness management and scope 3. Dynamics of Animal Husbandry Agribusiness in Indonesia 4. Agribusiness management, upstream sub-system / upstream sector / up-stream agribusiness 5. Supply Chain Management 6. Livestock / on-farm cultivation agribusiness management 7. Partnership system / Partnership in livestock agribusiness 8. Management of Animal Husbandry Production Processes 9. Agribusiness Management Sub System Downstream / down-stream agribusiness 10. Financial management 11. Risk Management 12. Agroindustry Management 13. Value chain management 14. Implementation of livestock agribusiness management
Study and examination requirements and forms of examination	<ol style="list-style-type: none"> 1. Midterm exam 2. Final term exam 3. Practicum <p>How to score: Minimum Attendance 80% Midterm Exam(1-5) = 20% Final Exam (1-4) = 15% Practicum =</p> <p>A : 80 < Final Score ≤ 100 B+ : 75 < Final Score ≤ 80 B : 69 < Final Score ≤ 75 C+ : 60 < Final Score ≤ 69 C : 55 < Final Score ≤ 60 D : 50 < Final Score ≤ 55 D+ : 44 < Final Score ≤ 50 E : 0 < Final Score ≤ 44</p>

Media employed	Class, Online learning system (Zoom and Google Classroom), projector, screens, e-book and WA Group
Reading list	<ol style="list-style-type: none">1. Principles of Agricultural Economics (Andrew Barkley and Paul W Barkley)2. Agribusiness Principle of Management (David Van Fleet, Ella Van Vleet, George Seperich)3. Agribusiness Management (Freddie Barnard, Jay Akridge. Frank Dooley and John Foltz)

