



KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN
RISET DAN TEKNOLOGI
UNIVERSITAS BRAWIJAYA
FAKULTAS PETERNAKAN

Jalan Veteran, Malang (65145), Indonesia
Telp. +62341 553513, 551611 Pes. 211, Fax. +62341 584727
E-mail : fapetub@ub.ac.id Homepage : <http://fapet.ub.ac.id/>

MID-SEMESTER TEST ODD SEMESTER 2017/2018

Subject : **Livestock Agribusiness Management**
Date, Time : **Friday, 25 August 2017, 13.00 – 14.40**
Type : **Close Book**
Lecturer : **Hari Dwi Utami, Ir. MS., MAppl.Sc. Ph.D.**

Student's Name : **No.** **Signature:**

1. Explain the Differences Concept Between **broiler Agribusiness** and **Agroindustry**? (25)
2. Explain the **advantages of Poultry partnership scheme** that quite well developed in Indonesia based on agribusiness activities involve **upstream, on farm, Downstream and Supporting Factors!** (25)
3. Data of Poultry Farm “Omega” : (i) raising 10,000 birds per production period, (ii). DOC price : IDR 6,000 per bird, (iii) FCR: 1.5, with Concentrate feed price : IDR 7,000 per Kg, (iv) Total Fixed Cost : IDR 10,000,000, and (v) The harvest weight of broiler 1.8 Kg with marketing price IDR 30,000 per Kg live weight.

Questions:

- 3.1. How much is (i) **Total Production Costs (TC)**, (ii) **Total Revenue (TR)**, and (iii) **Profit** of broilers farming **per farm and per Kg live weight?** (25)
- 3.2. Calculate **Break Even Point (BEP) per Kg** Broiler live weight? Explain it? (25)

GOOD LUCK !!!!

**BRAWIJAYA UNIVERSITY
FACULTY OF ANIMAL HUSBANDRY
MALANG
Brawijaya-Rajamangala International Class Program
(BRIC Program)**

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Subject : **Livestock Agribusiness Management**
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Lecturer : **Dr. Bambang Ali Nugroho**

Student's Name : **No.** **Signature:**

1. The distinguishes between agribusiness and non agribusiness activities lies in the nature of raw materials ie food and fiber. Explain what are the characteristics of food and fiber and give an example in the field of dairy cattle business?
2. Explain and give examples how to overcome the nature of raw materials in the form of food and fiber such as seasonality, perishability, bulky and variability especially in the field of dairy cattle business?
3. Describe the profile of dairy farms in your country from up stream, on farm, down stream and supporting? And explain also what are the advantages and disadvantages at each stage of that agribusiness system?

GOOD LUCK