


COURSE LEARNING PLAN

	UNIVERSITY OF BRAWIJAYA FACULTY OF ANIMAL SCIENCE DEPARTMENT OF ANIMAL SCIENCE UNDERGRADUATE STUDY PROGRAM OF ANIMAL SCIENCE LEARNING PLAN: MARKETING AND INSTITUTION			
Course	Code	Weight (credits)	Semester	Compilation Date
Agribusiness	-	3 credits	6	
Authorization	Course Coordinator K		Head of Undergraduate Study Program	Vice Dean 1
	Ir. Hari Dwi Utami, MS.M.Apl, Sc.Ph.D.IPM.ASEAN Eng		DR. Ir. Herly Evanuarini, S.Pt., MP	Dr. Ir. Halim Natsir, S.Pt. MP. IPM. ASEAN.Eng
Learning Outcomes (LO)	LO (Learning Outcomes)			
	1. Able to apply biological science, physiology, nutrition science, breeding science, animal raising management to comprehend the concept and implement it in the field of animal science (LO 6) 2. Able to design and conduct experiments, analyze and interpret data to make correct decisions in solving problems in the field of animal science, meet ethics, and have environmental insight (LO 12) 3. Able to apply animal technology that is oriented towards improving production, efficiency, quality, and sustainability based on mastery of animal science including breeding, feed, processing of products, marketing management and organizing a sustainable animal production system, and applying entrepreneurial concepts (LO 13)			
	CLO (Course Learning Outcome)			
	1. Students are able to understand and explain the concept, definition, and system of agribusiness 2. Students are able to understand the decision-making process in agribusiness 3. Students are able to understand the use and procurement of inputs in agribusiness 4. Students are able to understand marketing approaches 5. Students are able to understand processing and marketing in agribusiness			
Brief Course Description	The Animal Agribusiness course material discusses the concept, definition, and system of agribusiness, the decision-making process in agribusiness, the use and procurement of inputs in agribusiness, and processing and marketing in agribusiness.			
Topics	1. Lecture contract, a general introduction of animal agribusiness 2. HR Management 3. Feasibility of Animal Agribusiness 4. Case Study of Poultry Agribusiness 5. Case Study of Beef Cattle Agribusiness 6. Case Study of Dairy Animal Agribusiness 7. Case Study of Various Animal Agribusiness			
References	Gray, C., Simanjuntak, P., Sabur, L.K., Maspaitella, P.F.L., and Varley, R.G.G., 2002. <i>Pengantar Evaluasi Proyek</i> . Second Edition. Penerbit PT Gramedia Pustaka Utama, Jakarta. Pudjosumarto, M., 1991. <i>Evaluasi Proyek: Uraian Singkat dan Soal Jawab</i> . Second Edition. Penerbit Liberty, Yogyakarta.			
Learning Media	Software		Hardware	
	Software, Power Point		Laptop, LCD	

Teaching Team		1. Ir. Hari Dwi Utami,MS.M.Appl,Sc.Ph.D.IPM.ASEAN Eng 2. Dr.Ir. Umi Wisaptiningsih,MS 3. Dr.Ir. Bambang Ali Nugroho,DEA.IPM.ASEAN Eng 4. Prof. Dr. Budi Hartono ,MS.IPU.ASEAN Eng 5. Dr. Ir. MB Hariyono, MS 6. Prof.Dr.Ir.Zaenal Fanani,MS.IPU 7. Dr.Nanang Febrianto,S.Pt.,MP 8. Jaisy Aghniarahim Putritamara,S.Pt.,MP				
Prerequisite Course		Animal Agribusiness Management				
Week-	Sub-CLO	Indicator	Learning Materials/Topics	Learning Methods	Criteria & Form of Assessment	Scoring Weight (%)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
1	1. Understand the lecture contract 2. Understand the concept of Animal Agribusiness	1. Students have lecture guidelines 2. Students identify the concepts and theories of Animal Agribusiness	Lecture contract, a general introduction of animal agribusiness	<i>Student-centered Learning</i> <i>Small group discussion</i>		
2	1. Define HR management 2. Explain, understand and identify planning and organizing	Students are able to master the material	HR Management (Planning and Organizing)	<i>Student-centered Learning</i> <i>Small group discussion</i>		
3	Understand and explain direction and supervision in HR management	Students are able to master the material	Continuation of HR Management (Direction and Supervision)	<i>Student-centered Learning</i> <i>Small group discussion</i>		
4	1. Explain the feasibility of the business 2. Describe and identify aspects in making business feasibility	Students are able to master the material	Feasibility of Animal Agribusiness (technical and financial aspects)	<i>Student-centered Learning</i> <i>Small group discussion</i>		

5	<ol style="list-style-type: none"> 1. Explain the feasibility of the business 2. Describe and identify aspects in making business feasibility 	Students are able to master the material	Continuation of Feasibility of Animal Agribusiness (technical and financial aspects)	<i>Student-centered Learning</i> <i>Small group discussion</i>		
6 and 7	<ol style="list-style-type: none"> 1. Define the steps in designing case studies of poultry agribusiness Explain and analyze case studies of poultry agribusiness 	Students are able to master the material	Case study of poultry agribusiness (Inventory management, Poultry production arrangements, partnerships, contract farming, financial analysis)	<i>Student-centered Learning</i> <i>Small group discussion</i>		
8	MIDTERM EXAM					40%
9 and 10	<ol style="list-style-type: none"> 1. Define the steps in designing case studies of beef cattle agribusiness 2. Explain and analyze case studies of beef cattle agribusiness 	Students are able to master the material	Case study of beef cattle agribusiness (Inventory management, Poultry production arrangements, partnerships, contract farming, financial analysis)	<i>Student-centered Learning</i> <i>Small group discussion</i>		
11 and 12	<ol style="list-style-type: none"> 1. Define the steps in designing case studies of dairy animal agribusiness 2. Explain and analyze case studies of dairy animal agribusiness 	Students are able to master the material	Case study of dairy animal agribusiness (Inventory management, Poultry production arrangements, partnerships, contract farming, financial analysis)	<i>Student-centered Learning</i> <i>Small group discussion</i>		

13 and 14	<ol style="list-style-type: none"> 1. Define the steps in designing case studies of various animal agribusiness 2. Explain and analyze case studies of various animal agribusiness 	Students are able to master the material	Case study of various animal agribusiness (Inventory management, Poultry production arrangements, partnerships, contract farming, financial analysis)	<i>Student-centered Learning</i> <i>Small group discussion</i>		
15	Discuss the importance of understanding the agribusiness of poultry, beef cattle, dairy animal, and various animals	Students are able to master the material	Student presentation (Poultry agribusiness, beef cattle, dairy animal, and various animals)	<i>Student-centered Learning</i> <i>Small group discussion</i>		
16	FINAL EXAM					40%