

ANALISIS KEPUASAN KONSUMEN TERHADAP PRODUK PAKAN JAB FEED

CONSUMER SATISFACTION ANALYSIS OF JABFEED PRODUCTS

Muhammad Andika Firdaus 1) and Bambang Ali Nugroho 2)

1) Student Of Social Economic Department, Faculty Of Animal Science, Brawijaya University

2) Lecturer Of Social Economic Department, Faculty Of Animal Science, Brawijaya University

E-mail: m.andikafirdaus@gmail.com

ABSTRACT