

**ANALISIS KEPUASAN KUALITAS PELAYANAN KREDIT USAHA RAKYAT (KUR) SEKTOR PETERNAKAN
(Studi Kasus di PT. Bank Rakyat Indonesia (Persero) Tbk., Cabang Kawi Malang)**

*Analysis of Service Quality Satisfaction of Kredit Usaha Rakyat (KUR) in the Livestock Sector (Case Study
at PT. Bank Rakyat Indonesia (Persero) Tbk., Subdivision Kawi, Malang)*

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ABSTRAK