

**ANALISIS RANTAI PASOK ALIRAN PRODUK, FINANSIAL DAN INFORMASI SERTA NILAI TAMBAH (Studi di Rumah Makan “Ayam Panggang Bangi”)**

*ANALYSIS OF NATIVE PRODUCT FINANCIAL AND INFORMATION FLOWS AND ADDED VALUE (Study in “Ayam Panggang Bangi” Restaurant )*

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**ABSTRACT**