

**PENGARUH JENIS SALURAN KOMUNIKASI DAN HUBUNGAN PETERNAK DENGAN STAKEHOLDERS  
TERHADAP PERILAKU PETERNAK SAPI PERAH ANGGOTA KUD JAYA ABADI DI KECAMATAN  
SANANKULON, KABUPATEN BLITAR**

*THE EFFECT OF TYPES OF COMMUNICATION CHANNELS AND FARMERS RELATIONSHIP WITH  
STAKEHOLDERS ON THE BEHAVIOR OF DAIRY FARMERS ON MEMBER KUD JAYA ABADI IN SANANKULON  
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**ABSTRAK:**