

**STRATEGI PENGEMBANGAN PERUSAHAN PETERNAKAN AYAM PETELUR PT. VEGA NUSA AGRITA
KECAMATAN ROGOJAMPI KABUPATEN BANYUWANGI**

Hendra Arie Saputra¹⁾ , Umi Wisaptiningsih²⁾, Budi Hartono ³⁾

1) Undergraduate student of Animal Science Faculty Brawijaya University

2) Lecturer at Animal Science Faculty Brawijaya University

3) Lecturer at Animal Science Faculty Brawijaya University

Email: hendraarie52Gmail.com

ABSTRACT: