

**PENGARUH KUALITAS PELAYANAN (SERVICE QUALITY) AYAM GORENG NELONGSO TERHADAP  
KEPUASAN KONSUMEN MELALUI APLIKASI GO-FOOD DI KOTA MALANG**

*THE INFLUENCE A SERVICE QUALITY "AYAM GORENG NELONGSO" TOWARD CUSTOMER SATISFACTION  
BY APPLICATION GO-FOOD AT MALANG CITY*

Rio Ardiansyah(1), Hari Dwi Utami(2) and Budi Hartono(2)

1) Mahasiswa Sosial Ekonomi Peternakan, Fakultas Peternakan, Universitas Brawijaya, Malang

2) Dosen Fakultas Peternakan, Universitas Brawijaya, Malang

Email : Rioardiansyah920@gmail.com

---

**ABSTRACT :**