

**ANALISIS PEMASARAN SAPI POTONG POLA GADUHAN DI KELOMPOK TERNAK HARAPAN MAKMUR  
KECAMATAN NIPAH PANJANG KABUPATEN TANJUNG JABUNG TIMUR PROVINSI JAMBI**

***EFFICIENCY MARKETING ANALYSIS OF CATLE GADUHAN PATTERN CONTRACT "HARAPAN MAKMUR"  
FARMER GROUPS AT VILAGE SUNGAI TERING NIPAH PANJANG TANJUNG JABUNG TIMUR DISTRICT  
JAMBI***

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**ABSTRACT**