

**MARKETING ANALYSIS OF BROILER FARMING PARTNERSHIP SCHEME WITH
"JAGUAR SEJAHTERA" COMPANY IN MALANG DISTRICT**

**ANALISIS PEMASARAN USAHA BROILER POLA KEMITRAAN PADA PT. "JAGUAR
SEJAHTERA" DI KABUPATEN MALANG**

Muhammad Syamsul Huda¹), Bambang Ali Nugroho²), and Hari Dwi Utami²)

1)Student of Faculty of Animal Husbandry, Brawijaya University, Malang

2)Lecturer of Faculty of Animal Husbandry, Brawijaya University, Malang

ABSTRACT