

Motivation of Breeder *Broiler* Plasms in Partnership System PT Jaguar *Farm*, Malang Regency

Ribby Yahya¹⁾, Siti Azizah²⁾, and Irdaf²⁾

¹⁾Student in Social Economic Department of Animal Husbandry Faculty, Brawijaya University

²⁾Lecturer in Social Economic Department of Animal Husbandry Faculty, Brawijaya University

Email:*ribbyry19@gmail.com*

ABSTRACT