

PURCHASING DECISIONS TOWARDS CHICKEN EGGS IN KANGEAN ISLAND  
SUBDISTRICT ARJASA OF SUMENEP REGENCY  
(CASE STUDY AT THE ISLAND KANGEAN)

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**KEPUTUSAN PEMBELIAN TELUR AYAM RAS DI PULAU KANGEAN  
KECAMATAN ARJASA KABUPATEN SUMENEP  
(STUDI KASUS DI WILAYAH KEPULAUAN)**

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